



اكسبو اصحاب الهمم الدولي

AccessAbilities Expo

International Exhibition for People with Disabilities

5 - 7 NOVEMBER 2019 | DICEC, DUBAI

# PARTICIPATION CONTRACT

## EXHIBITOR INFORMATION

Company Name: ..... Address: .....

City: ..... Country: .....

Telephone: ..... Fax: .....


## BUSINESS ACTIVITIES

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Daily Living Aids         | <input type="checkbox"/> Education, coaching and training | <input type="checkbox"/> Clothing and aids for personal protection |
| <input type="checkbox"/> Household and Nutrition   | <input type="checkbox"/> Workplace                        | <input type="checkbox"/> Travel                                    |
| <input type="checkbox"/> Personal Care and Hygiene | <input type="checkbox"/> Leisure, Sports & Recreation     | <input type="checkbox"/> Aids for Children                         |
| <input type="checkbox"/> Mobility                  | <input type="checkbox"/> Physical Training, Physiotherapy | <input type="checkbox"/> Associations, Institutions, Organisations |
| <input type="checkbox"/> Communication             | <input type="checkbox"/> Orthopedics Aids                 | <input type="checkbox"/> Others:                                   |
| <input type="checkbox"/> Barrier Free Living       | <input type="checkbox"/> Nursing & Medical Care           | .....  |

## PARTICIPATION

1. Registration Fee (compulsory for Exhibitors)	AED 1,950			
2. Registration Fee (compulsory for Co-exhibitors)	AED 1,000	x	<input type="text"/>	= <input type="text"/> AED
3.a Prime Location space only - AED 1,750/sqm (min.72sqm) or	AED 1,750	x	<input type="text"/> sqm	= <input type="text"/> AED
3.b Standard Location space only - AED 1,500/sqm (min. 24sqm)	AED 1,500	x	<input type="text"/> sqm	= <input type="text"/> AED

### 4. SHELL SCHEME

 **Standard Shell Scheme - AED 295/sqm (in addition to space only rate mentioned in (3) (Min. 12sqm)**      AED 295 x  sqm =  AED

Structure: Aluminium profile 2.5m carpet flooring  
 Graphic: Vinyl cut exhibitor name and stand number of fascia.  
 Electrical: 3 spotlights, 1 no. 3-pin socket, power supply.  
 Furniture: 1 table, 2 chairs, 1 waste bin, 1 lockable counter

 **Upgraded Shell Scheme - AED 495/sqm (in addition to space only rate mentioned in (3) (Min. 12sqm)**      AED 495 x  sqm =  AED

Structure: Aluminium profile 2.5m carpet flooring  
 Graphic: Vinyl cut exhibitor name and stand number of fascia.  
 Exhibition/exhibitor logo attached to fascia (1 per open side)  
 Electrical: 3 spotlights, 1 no. 3-pin socket, power supply.  
 Furniture: 1 table, 2 chairs, 1 waste bin, 1 lockable counter, 1 brochure rack

 **Wooden Stand- AED 750/sqm (in addition to space only rate mentioned in (3) (Min. 15sqm)**      AED 750 x  sqm =  AED

Structure: Aluminium profile 2.5m carpet flooring  
 Graphic: Vinyl cut exhibitor name and stand number of fascia.  
 Exhibition/exhibitor logo attached to fascia (1 per open side)  
 Electrical: 3 spotlights, 1 no. 3-pin socket, power supply.  
 Furniture: 1 table, 2 chairs, 1 waste bin, 1 lockable counter, 1 brochure rack

Customized - To build your stand, please contact Fahed Mohammed at Tel: +971 4 256 6707 or email: [accessabilitiesexpo1@naddalshiba.com](mailto:accessabilitiesexpo1@naddalshiba.com)



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### 5. DOUBLE DECK STRUCTURE - Additional 15% on space rate

AED	x	sqm	=	AED
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### 6. EXHIBITION PACKAGES

- Classic Exhibition Packages to promote your presence** AED 7,500
- Rotating web-banner on the exhibitor listing page
  - 100 VIP invitation cards
  - Half page advertisement in the show catalogue
  - Speaking slot at the innovation podium
  - 200 Visitor invitation cards

#### Digital Promotional Packages:

- A. Premium Digital Package** AED 25,000
- Rotating web-banner on homepage
  - Banner in targeted e-shots
  - E-newsletter banner advert
  - Digital TV featured video
- B. Digital Communication Package** AED 10,000
- E-shot
  - E-newsletter banner advert
  - Banner in targeted e-shot
- Launch and Introduce New Products at AccessAbilities Expo** AED 17,500
- Dedicated e-shot
  - Full page advert in new product guide
  - Listing the new product in one of our bimonthly e-newsletter
  - Speaking slot at the Innovation Podium
  - Distribute a flyer in the buyers welcome pack

### 7. ADD MORE VALUE TO YOUR PARTICIPATION

#### Online

- Eshot** - 1 e-shot sent out to all AccessAbilities Database AED 6,500
- Web Banner** - rotating web banner on AccessAbilities home page AED 4,500

#### Onsite

- |  |              |                      |   |                      |
|--|--------------|----------------------|---|----------------------|
| <input type="checkbox"/> <b>Lanyard</b> (excluding production)         | AED 35,000 x | <input type="text"/> | = | <input type="text"/> |
| <input type="checkbox"/> <b>Visitor Bags</b> (excluding production)    | AED 30,000 x | <input type="text"/> | = | <input type="text"/> |
| <input type="checkbox"/> <b>Visitors Badges</b> (excluding production) | AED 30,000 x | <input type="text"/> | = | <input type="text"/> |
| <input type="checkbox"/> <b>Seminar Theatre Branding</b>               | AED 35,000 x | <input type="text"/> | = | <input type="text"/> |



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### 7. ADD MORE VALUE TO YOUR PARTICIPATION

#### Show Catalogue

Highlighted Profile

AED 1,500 x  =

Inside Front Cover

AED 11,000 x  =

Page 1

AED 11,000 x  =

Outside Back Cover

AED 13,000 x  =

Inside Back Cover

AED 10,500 x  =

Full Page

AED 8,900 x  =

Double Spread

AED 14,000 x  =

*Note: Prices are exclusive of TAX*

TOTAL ( 1 + 2 + 3 + 4 + 5 + 6 + 7 )

AED

TOTAL VAT @ 5%

AED

GRAND TOTAL ( 1 + 2 + 3 + 4 + 5 + 6 + 7 ) including VAT

AED

(USD/UAE exchange rate given for informational purposes only (FEB. 2009): USD1 = AED3.65)

## TERMS AND METHOD OF PAYMENT

- **First Payment:** 25% upon contract submission
- **Second Payment:** 50% on or before 7 June 2019
- **Final Payment:** 25% on or before 7 September 2019

Tax: VAT of 5% has been introduced to our contract as per UAE Federal Decree Law no. (8) of 2017 on Value Added Tax.

By cheque made out to Reed Exhibitions FZ LLC

By bank transfer to the bank details set below. Payment by transfer must state on the transfer order:  
"Settlement at no cost of the payee."

**Beneficiary name:** Reed Exhibitions FZ LLC

**Bank name:** CITIBANK N.A., Abu Dhabi, UAE

**SWIFT:** CITIAEAD

**IBAN:** AE510211000000100431408



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## EXHIBITORS DECLARATION

For the avoidance of doubt, reference to Exhibitor within this declaration and within the Terms & Conditions shall include reference to all their Co-exhibitors.

In case of withdrawal, all sums paid or remaining to be paid for space booking, sponsorship and advertising are due to the organiser. (Article 6 of the Terms & Conditions)

Exhibitors are to carry insurance to cover materials against damage and loss and public liability insurance against injury to the person and property of others. By executing the Contract for Exhibition Space, Exhibitor warrants that there is in effect said insurance policy covering the Exhibitor, with coverage remaining current through Exhibitor's occupancy.

I, the undersigned, declare that I am aware of the Terms & Conditions of AccessAbilities Expo 2019, that I possess a copy thereof, and that I accept, without reservation, all its clauses.

I, the undersigned, renounce any legal recourse against the managing company of the premises in which the trade show takes place against the organiser or any other exhibitor and against any party acting for the previously

**Signature and Stamp of Exhibiting Company (compulsory)**

**Signature of Organiser:**

Name: .....

Name: .....

Date: .....

Date: .....

## EXHIBITOR CONTACTS

**Main correspondence to be addressed to:**

Name: .....

Designation: .....

City: .....

Email: .....

Telephone: .....

Fax: .....

**Marketing correspondence to be addressed to:**

Name: .....

Designation: .....

City: .....

Email: .....

Telephone: .....

Fax: .....

**Invoicing correspondency to be addressed to:**

Company Name: .....

City: .....

Telephone: .....

Name: .....

Email: .....

Address: .....

Country: .....

Fax: .....

Designation: .....

## Terms & Conditions

### Article 1 – General Regulations for Exhibitions

General specifications concerning the organization of the Exhibition, in particular its opening and closing dates, its location, its opening hours and admission price are decided and may be modified according to the will of Reed Exhibitions FZ LLC (Abu Dhabi Branch) – the Organizer. In the event of an extension, exhibitors who so request, may be authorized to close their stands on the date initially agreed, but they may not remove products on display nor change the appearance of the stand before the date fixed by the Exhibition organizer. The exhibitor shall undertake to respect, and make respected, the measures of the Exhibitor's Manual\*. The exhibitor is responsible to the Organizer for non-observance of the schedule of conditions established by the owner or the main tenant of the site placed at the disposal of the Exhibition Organizer, which is also included in the Exhibitor's Manual\*. The Organizer is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

### Article 2 – Conditions for participation

The Organizer determines the categories of exhibitors and establishes the list of products and/or services exhibited. An Exhibitor may present only equipment, products, processes or services manufactured or designed by himself, or for which he is an agent or distributor; in the latter case, he must attach to his participation contract, the list of brands whose products he intends to exhibit or whose services he intends to present. After consideration, the Organizer may exclude products and/or services which do not appear to correspond to the aim of the Exhibition, or allow the presentation of products and/or services which do not appear on the list but which may be of benefit to the Exhibition. In pursuance of the regulation concerning authorized exhibitions, any exhibitor agrees to exhibit only products or equipment in conformity with UAE regulations, except for products or equipment destined for use exclusively outside UAE territory. Moreover, any exhibitor agrees not to proceed with any advertising liable to induce into error or to constitute unfair competition.

### Article 3 – Participation contracts

Any person wishing to exhibit must fill in, sign and stamp a participation contract. Unless the organizer does not accept the participation contract, the signed and duly stamped participation contract shall be considered a binding and irrevocable undertaking to pay the full price of the stand hire and associated costs.

### Article 4 – Control of admissions

The Organizer is not obliged to justify his decisions concerning participation contracts. In the event that participation is refused, any sums paid by the party having presented a participation contract will be refunded, after deduction of administrative expenses incurred by the organizer and which remain due to him. Despite initial acceptance by the Organizer and even after allocation of a stand, a signed participation contract from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy, is null and void. This applies particularly to any company filing a petition in bankruptcy between the date of the contract and the Exhibition opening date. However, where a company is authorized by a court to continue its operations, the Organizer may, of his will, decide to maintain the contract.

### Article 5 – Assignment/Sub-letting

An exhibitor shall not transfer, sublet or share, with or without payment, all or part of his concession within the Exhibition. Nevertheless, several exhibitors may be granted joint authorization to make a group presentation, providing each of them should submit a prior request for the approval to the organizer and sign a participation contract for joint-participation.

### Article 6 – Withdrawal and cancellation

In the event of withdrawal or non-occupation of the stand for whatever reason any sums paid and/or due in whole or in part towards the hire of the stand, shall be retained by the Organizer, even if the stand is let again to another exhibitor. An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his stand 24 hours before the day on which the Exhibition is due to open. The organizer may therefore dispose of the defaulting exhibitor's stand and the latter shall have no right to claim a refund or compensation, even if the stand is allocated to another exhibitor.

In case of cancellation of the Event by the Organizer, this contract shall automatically terminate with immediate effect and any amounts already paid by the Exhibitor to the Organizer shall be returned to the Exhibitor.

In case of cancellation of the event due to Force Majeure, the Organizer shall retain the costs incurred with respect to the terms agreed upon under this contract, and refund the remaining balance to the Exhibitor.

In case of the event being postponed for any reason, the Organizer shall transfer the amounts already paid by the Exhibitor to the revised event date.

### Article 7 – Price

The price of stands is decided by the Organizer and may be revised by the Organizer if there is a modification to its components, including but not limited to variations in the cost of materials, labor, transportation and services as well as tax and social charges.

### Article 8 – Payment conditions

Payment for hire of the stand and other associated costs is to be made by the settlement dates and by methods fixed by the Organizer and included in the payment terms of the participation contract. For any late signature of participation contract, the first payment is equal to amounts already due at the date signature of the contract. The same provision applies to exhibitors on the waiting list who are allocated a stand which becomes vacant.

### Article 9 – Failure to pay

If an exhibitor fails to pay on due dates and by the specifications stipulated in the preceding article, the Organizer shall be entitled to

apply the conditions contained in article 6 'Withdrawal'. Debt-collection costs shall be payable by the Exhibitor.

### Article 10 – Allocation of Stands

The Organizer establishes the layout of the Exhibition and allocates sites at his free will, taking into account as far as possible, the wishes expressed by the exhibitor, the nature of the products and/or services which he is presenting, the layout of the stand he proposes to install as well as, if necessary, the date on which the participation contract was signed and the exhibitor's seniority in applying to the exhibition. The Organizer may modify the size and layout of the area requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate. An exhibitor is notified of the location of the stand allocated to him by means of a layout. This layout gives the characteristics of the stand as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his stand. The Organizer is not liable for any difference between the characteristics given on the layout and the actual measurements of the stand. The layout shows the general layout of the other stands surrounding the site allocated. These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor. Any claim concerning the location set out in the layout must be presented within one week. After this time limit, the location proposed shall be deemed accepted by the exhibitor. Furthermore, participation in previous Exhibitions shall not confer any right to a particular location nor confer any priority in the allocations.

### Article 11 – Installation and decoration of stands

Stand installation is in accordance with the plans drawn up by the Organizer. Subject to the Organizer prior consent in writing, exhibitors may build split level stand provided the conditions set out in Exhibitor's Manual\* are complied with. Regulations concerning the construction of such stands are available from the Organizer on request. Exhibitors are responsible for the specific decoration of their own stands. They shall comply with safety regulations to be issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the Organizer. The Organizer decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all shows, attractions promotional activities, surveys or opinion polls may be carried out within the confines of the Exhibition. In the same way, the Organizer decides on the conditions in which photography or sound recording is authorized within the confines of the Exhibition. The Organizer reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighboring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The Organizer may withdraw an authorization already given in the event of hindrance caused to neighboring exhibitors, to circulation or to the running of the Exhibition.

### Article 12 – De-installation

The Organizer declines all responsibility for structures or installations built by exhibitors. Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

### Article 13 – Assembly and dismantling

The Organizer determines the program for erection and installation of the stands prior to the opening of the Exhibition. He also fixes dates and time for dismantling the stands, and removing equipment, materials and products as well as de-installation of the site at the end of the Exhibition. With regard in particular to the dismantling and removal of stands and de-installation of the site, the organizer may complete tasks which have not been carried out by the exhibitor within the deadlines, for which the exhibitor accepts all costs and risks. If an exhibitor should fail to vacate the site in due time, the Organizer shall be entitled to charge penalties and damages.

### Article 14 – Specific authorizations

Any installation of machines, equipment or structures which cannot be carried out without using space allocated to another exhibitor may only be done with the authorization of the Organizer and on the date fixed by him.

### Article 15 – Goods

Each exhibitor must provide for transport and reception of goods sent to him. He must act in accordance with the Organizer's instructions concerning the delivery and dispatch of goods, particularly with regard to vehicle circulation within the confines of the Exhibition. Under no circumstances shall products and materials brought to the Exhibition, leave the Exhibition until it has ended.

### Article 16 – Cleaning

Each stand must be cleaned in accordance with the conditions and during the times notified by the Organizer to the exhibitor.

### Article 17 – Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor's Manual\*. Exhibitors must request connection within the time limits specified and within the technical possibilities offered by the exhibition site. Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

### Article 18 – Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The Organizer cannot be held responsible for any difficulties arising during these formalities.

### Article 19 – Intellectual Property Rights

The exhibitor ensures and represents the Organizer that he has obtained all Intellectual Property Rights held in equipment or products/ images/ creation/trademark which he exhibits or permission for this exhibition. The exhibitor agrees to indemnify and hold harmless the Organizer, its affiliates and successors against any and all claims or damages arising out of any breach of the foregoing representation or any third party claims relating thereof. The Organizer will accept no responsibility in this regard. The exhibitor allows the organizer as a favor to reproduce and utilize equipment or products/ images/ creation/trade mark which he exhibits, in all the communication tools of the trade show including any collateral material uploaded on the event website (images/ photos/ messages/ advertisements, invitations, plan, promotional video, newsletter, etc.) and all tools used to promote the exhibition. The exhibitor ensures the Organizer that he has obtained permission for the above uses. The organizer will accept no responsibility in this regard (pictures and any content taken to be published online, in press or television).

### Article 20 – Catalogues

The Organizer reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right. The information necessary for the writing of the catalogue is furnished by the Exhibitors who are responsible for all information they supply for entry in the catalogue. The Organizer cannot be held responsible for any omissions or errors in reproduction or composition or any other mistakes which may occur. The Organizer reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

### Article 21 – Exhibitors passes

Exhibitors passes giving right of entry to the Exhibition, subject to the conditions fixed by the Organizer, are issued to exhibitors. Unused "Exhibitors' passes may neither be returned nor reimbursed after the Organizer has issued them against payment.

### Article 22 – Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions fixed by the Organizer. Cards which remain unused may neither be returned nor reimbursed after the organizer has issued them against payment. Only passes, invitation cards and entrance tickets issued by the Organizer give right of entry to the Exhibition.

### Article 23 – Safety

The exhibitor shall undertake to respect all safety measures imposed by administrative or legal authorities, as well as any safety measures which may be taken by the organizer. The Organizer reserves the right to verify that these measures are respected. Surveillance is carried out under the control of the Organizer; his decisions concerning the application of safety regulations must be implemented immediately.

### Article 24 – Application of the regulations

Any violation of the provisions of the present regulations or internal regulations issued by the Organizer may result in the exclusion of the offending exhibitor even without prior warning. This applies, specifically, to non-conformity of stand fittings, failure to comply with safety regulations, failure to occupy the stand, display of products which do not conform to those stated in the initial application, sale of goods with immediate on-site delivery to the purchaser. An indemnity is then due from the exhibitor as damages and as reparation for moral or material harm suffered by the Exhibition. This indemnity is at least equal to the sum still due by the exhibitor to the Organizer, without prejudice to any additional damages which may be demanded. The Organizer requires, in this respect, the right to retain exhibited products and furniture or articles of display belonging to the exhibitor.

### Article 25 – Modification of the regulations

The Organizer reserves the right to give a ruling on all cases not provided for within the present regulations and to add new provisions whenever he believes this to be necessary.

### Article 26 – Dispute

In the event of a dispute, the exhibitor undertakes to submit his claim to the Organizer before taking any other action. The exhibitor formally agrees that any legal action undertaken in less than fifteen days from the date of this submission is declared inadmissible.

### Article 27 – Governing law and Jurisdiction

This agreement shall be governed by, and construed in accordance with, the law of the UAE. Each of the parties hereto hereby irrevocably and unconditionally submits to the non-exclusive jurisdiction of the Courts of the UAE for all purposes in relation to this agreement and waives any objections on the ground of venue or forum non-convenience or on similar grounds.

### Article 28 – TAX

VAT of 5% has been introduced to our contract as per UAE Federal Decree Law no (8) of 2017 on Value Added Tax.

\*Exhibitor's Manual is available and can be downloaded from the exhibitor zone platform.